



# TaskUs<sup>TM</sup>

---

## TaskVerse Cookie Policy

---

### **Copyright**

Copyright © 2024 by TaskUs

All Rights Reserved.

No part of this document may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior written permission of TaskUs

## Cookie Policy

Effective as of 12 November 2024, TaskUs, Inc., (“We”) and its subsidiaries & affiliates, (collectively, the “TaskUs Group” or “we” or “us” or “our”) have updated our Cookie Policy. For a prior version of our Cookie Policy, [click here](#).

### 1. Introduction

This Cookie Policy (“Policy”) explains that we believe in being open and clear about how we use your information when you visit our Website. In the spirit of transparency, this Policy provides detailed information about how and when we use cookies on our Website, as well as your rights to control our use of them. For the purposes of this Policy, the term, “Website”, shall refer to [www.taskverse.com](http://www.taskverse.com).

### 2. What are Cookies?

Cookies are small text files that are placed on your hard drive by a web page server. Cookies contain information that can later be read by a web server in the domain that issued the cookie to you.

There are several types of cookies:

**Session Cookies** provide information about how a website is used during a single browser session while a user is visiting a website and usually expire after the browser is closed.

**Persistent Cookies** remain on your device between different browser sessions for a set amount of time in order to enable the website to remember user preferences, settings, or actions across other sites.

**First-Party Cookies** are cookies set by the website you are visiting. They have the same domain or subdomain as what is in your browser’s address bar.

**Third-Party Cookies** are set by third parties that are different from the website you are visiting. These cookies have a different domain or subdomain than what is in your browser’s address bar.

Web beacons, tags and scripts may be used in the Websites or in emails to help us deliver cookies, count visits, understand usage and campaign effectiveness and determine whether an email has been opened and acted upon. More information about each cookie can be found by viewing our current cookie list below, which is updated periodically to include additional cookies that are not yet listed.

### 3. Do we use Cookies?

Yes. We, our marketing partners, affiliates, and analytics or service providers use cookies and other technologies to ensure everyone who uses the Website has the best possible experience.

### 4. Why do we use Cookies?

Like many websites, we use cookies, web beacons and other similar technologies to administer our website, improve your experience and remember your preferences. Cookies do a lot of different jobs. Some cookies are necessary for the performance of the Website. For example, some First Party cookies hold session information to allow you to navigate from page to page within the Website. Other cookies store information that helps us provide you with more relevant information or advertising that may interest you. When you visit our Website, we, or our partners or affiliates, may use cookies to store information that helps secure and administer our Website, provide you with an improved user experience, and for advertising purposes.

## 5. How to control Cookies

Many web browsers are set up to accept cookies automatically, but you may change your cookie preferences through the options available in the Cookie Consent Manager. The Cookie Consent Manager allows you to withdraw your consent on the cookies and lets you select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with the services.

The Cookie Consent Manager can be found in the notification banner and on our website. If you choose to reject cookies, you may still use our website though your access to some functionalities and areas of our website may be restricted. You may also set and amend your web browser controls to accept or refuse cookies. As the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser’s help menu for more information.

The specific types of cookies served through our Website and the purposes they perform are described in the below section.

Our Website includes third party social media features, such as the Facebook Like button, and third party widgets, such as the ‘Share This’ button or interactive mini-programs that run on the Website. Please be aware that your interaction with these third party features is governed by the privacy policy of the third party company providing it. These features may collect information such as your IP address, which page you are visiting on the Website, and set a cookie to enable the feature to function properly. Some third party advertising networks, including Google, permit users to opt-out of or to customize internet browsing preferences. To learn more about this feature from Google, click [here](#).

## 6. What types of Cookies do we use?

Our use of cookies falls into the following general categories:

Category	Description
1. Essential Cookies	Essential cookies (First Party Cookies) are sometimes called “strictly necessary” as without them we cannot provide many services that you need on the Website. For example, essential cookies help remember your preferences as you move around the Website.

2. Analytics Cookies	These cookies track information about visits to the Websites so that we can make improvements and report our performance. For example: analyze visitor and user behavior so as to provide more relevant content or suggest certain activities. They collect information about how visitors use the Websites, which site the user came from, the number of each user’s visits and how long a user stays on the Websites. We might also use analytics cookies to test new ads, pages, or features to see how users react to them.
3. Functionality or Preference Cookies	During your visit to the Websites, cookies are used to remember information you have entered or choices you make (such as your username, language or your region) on the Websites. They also store your preferences when personalizing the Websites to optimize your use of TaskVerse, for example, your preferred language. These preferences are remembered, through the use of the persistent cookies, and the next time you visit the Websites you will not have to set them again.
4. Targeting or Advertising Cookies	These Third Party Cookies are placed by third party advertising platforms or networks in order to, deliver ads and track ad performance, enable advertising networks to deliver ads that may be relevant to you based upon your activities (this is sometimes called “behavioral” “tracking” or “targeted” advertising) on the Websites. They may subsequently use information about your visit to target you with advertising that you may be interested in, on the Websites and other websites. For example, these cookies remember which browsers have visited the Websites.

We may use any of these categories of cookies on the Website as detailed below:

**List of Cookies used on the Website:**

Cookie	Duration	Description
AMP_MKTG_ba62b82db2	1 year	For marketing or analytics rather than directly to Sentry’s core functionality.
AMP_ba62b82db2	1 year	Used by sentry for collecting data about user behavior, interactions, and engagement.
APISID	2 years	Used by Google to store user preferences and information related to authentication for Google services. It helps manage user sessions and personalize the

		experience across Google products.
AWSALB	7 days	Used by AWS (Amazon Web Services) for load balancing purposes.
AWSALBCORS	7 days	Related to AWS (Amazon Web Services) and specifically used in conjunction with the AWS Application Load Balancer
BrowserId	1 year	Used by Force.com is used to manage user sessions on Salesforce's Force.com platform. It helps ensure that user interactions with the platform are consistent and secure.
BrowserId_sec	3 months	Used by Force.com helps ensure the security of the user's session by managing authentication and preventing session hijacking or unauthorized access.
CookieConsentPolicy	1 year	Used to record and manage the user's consent to the use of cookies on the Salesforce platform. It helps ensure compliance with privacy regulations such as the GDPR (General Data Protection Regulation) and CCPA (California Consumer Privacy Act).
DSID	13 months	Associated with Google's DoubleClick service, which is now part of Google Marketing Platform, The cookie helps in managing and delivering personalized ads to users. It is used to store user preferences and to track interactions with advertisements.
HSID	1 year	iSecurity-related cookie used by Google.
IDE	1 year	Part of Google's advertising services.

LSKey-c\$CookieConsentPolicy	1 year	Related to managing cookie consent within Salesforce's Force.com environment.
NID	6 months	Used by Google, NID cookie is used to store user preferences and settings to personalize Google services.
SAPISID	2 years	Used primarily used to help with the security of user sessions and to manage authentication across Google's services.
SID	2 years	Used to manage and maintain user sessions across Google services. It helps ensure that the user remains authenticated as they navigate through Google's services and applications.
SSID	2 years	Used to manage user authentication and security across Google's services. It is used to maintain a user's session and ensure that the interaction with Google services remains secure.
__Secure-1PAPISID	2 years	Used for security purposes. It helps in managing user sessions and ensuring that interactions with Google services are secure.
__Secure-1PSID	2 years	Used to maintain the security of user sessions. It helps ensure that users remain authenticated as they interact with Google services and prevents unauthorized access.
__Secure-3PAPISID	2 years	Used to enhance the security of

		user sessions and maintain authentication across Google services. It helps in managing user sessions securely and ensuring that interactions with Google services are protected.
__Secure-3PSID	2 years	Primarily used to enhance the security of user sessions across Google services. It helps manage authentication and ensure that user interactions with Google services are secure.
_fbp	90 days	Used by Facebook to track users across websites and deliver targeted ads based on their browsing behavior. It helps in measuring the effectiveness of Facebook advertising campaigns and in personalizing ads to fit user interests.
_ga	2 years	Part of Google Analytics, used for tracking and analyzing user interactions on the Taskverse platform.
_ga	2 years	Used by Google Analytics to collect data about website usage and visitor behavior. It helps in tracking user interactions, understanding how visitors use the website, and generating reports on site performance.
_ga_BY3ESWHF9Q	2 years	Used by Google Analytics to collect data on user interactions with the Taskverse platform.
_ga_BY3ESWHF9Q	2 years	Used by Google Analytics to collect data on user interactions with the Taskverse platform.
_ga_JLSW8RNPRV	2 years	Used by Google Analytics to track and analyze user interactions on

		the website. It is a part of the Google Analytics cookie suite that helps in monitoring user behavior and generating insights about website usage.
_ga_NE17V8V3HX	2 years	Another variant of the Google Analytics _ga cookie, used for tracking and analytics purposes.
_gcl_au	24 hours	Related to Google's marketing and advertising services, specifically Google AdSense.
_gid	24 hours	Used by Google Analytics to track user interactions on the Taskverse platform.
_skye_cmp	7 days	Used in user campaign for tracking which platform is the user from, and what events does the user did on the platform.
_skye_cmp_flag	7 days	The value of this is boolean used if the user campaign is enabled.
_skye_locale	7 days	The locale of the user from the user campaign.
_skyesk	7 days	Session cookie from taskverse.
ar_debug	90 days	Primarily used for debugging and troubleshooting issues related to DoubleClick's advertising services. It helps developers and administrators diagnose problems with ad tracking and delivery.
ar_debug	90 days	Used to assist with debugging and troubleshooting issues related to Google Analytics implementations. It helps developers and administrators understand and resolve issues

		with tracking and analytics data.
datr	2 years	Crucial component in Facebook's suite of cookies used for security and user tracking.
fr	90 days	Part of Facebook's suite of cookies used for tracking and advertising.
sentry-sc	1 year	Cookie used by Sentry for logging and tracking errors in the system.

## 7. Updating this Policy

If there are any material changes to this Policy, you will be notified by the posting of a prominent notice on our Websites prior to the change becoming effective. We encourage you to periodically review this page for the latest information on the Policy. Your continued use of the Websites constitutes your agreement to be bound by such changes to this Policy. Your only remedy, if you do not accept the terms of this Policy, is to discontinue use of and access to the Websites. The content of this Policy is for your general information and use only. These cookies are subject to change without notice. You acknowledge that this information may contain inaccuracies or errors and is subject to change and we expressly exclude liability for any such inaccuracies or errors to the fullest extent permitted by law.

If you have any questions now or during your visit, please submit your request through our [Contact Us link](#).

**Last updated:** 12 November 2024